



Student Startup Support System (S4)

Revolution in Mobile App Bootcamp

Venue: Students Start-up Support System Co-Creation Center (S4-C3), 2nd Floor, GTU Innovation Council, ACPC Building, LDCE Campus, Ahmedabad-380015

Date: 21st and 22nd March 2015

Time: 09:30 AM to 5:30 PM

GTU Innovation council has conceived two day boot camp on mobile app based innovations for students of Engineering colleges affiliated to GTU." The teams will work for 48 hours in developing mock applications in the field of education, healthcare, governance and women safety, e-commerce. We will bring best mentors and tools to train the teams for this hands on two day workshop and best teams will pitch their innovations on Sunday afternoon in front of startup founders and entrepreneurs and many other policy makers will interact with all participants during both the two days workshop. Tech experts, UI-UX design experts and others will help shaping the ideas evolving from design thinking approach.

Interested students can register at: <http://goo.gl/DZOdjJ>

Past Workshops on Mobile bootcamps:

http://www.gtu.ac.in/circulars/14Aug/16082014_01.pdf

<http://files.gtu.ac.in/circulars/14SEP/09092014.pdf>

Revolution in Mobile App Hackathon

2 day – 12 hours' hackathon

A never like workshop before to converge the developing brains. We are living in an era of Mobile Phone. More than a billion smartphones are used every day around the world. Mobile phones are no longer just used to make phone calls or send text messages. They are becoming networked computers with endless possibilities. They are being used in each and every aspect of life, in each sectors.

In this workshop, the students will be working with mentors and industry experts in the process of Ideation, Business Model Canvas, Product Design, Pitching and making mock apps. Experts will guide to innovate and create possibilities in the mobile phone app world, how the current problems can be solved using mobile phones.

Participants will be grouped in a team of 4-5. Each team will work on ideation and mockup generation independently; they will create Ideation Canvas, Business Model Canvas, and App UI Wire-framing. Team will present their idea on the 2nd day to judges' panel and will be awarded first, second and third prizes on the basis of their idea and work during the working.

What's there for participants?

- An unique learning opportunity from Industry experts
- A Chance to innovate in the field of mobile phones
- Event Participation Certificate
- Guidance to convert their idea into a successful startup
- Resources for their continuous learning
- Meet numerous like-minded peoples from different regions

GTU INNOVATION COUNCIL

www.gtuinnovationcouncil.ac.in

Schedule

Day 1

Duration	Details
9:30am – 10:00am	Registration & Breakfast
10:00am – 12:00pm	Introduction and getting ready Importance of Mobile Technology
12:00pm – 1:30pm	Ideation Team building
1:30pm – 2:00pm	Lunch Break
2:00pm – 3:00pm	Team wise mentoring for Ideation Canvas
3:00pm – 5:30pm	Tools for Building Mockups Generating Sample Mockups BMC Guiding

Day 2

Duration	Details
10:00am – 10:30am	General Guidelines for the day
10:30am – 1:30pm	Teams working on their mockups
1:30pm – 2:00pm	Lunch Break
2:00pm – 3:30pm	Presentation of ideas and mockups
3:30pm onwards	Judging and Prize Distribution Feedback Vote of Thanks

For more information about workshop contact: +91-8238294699, | Mail: gic@gtu.edu.in

For any suggestion kindly write to: Mr. Kaushik Akiwatkar, S4 Development Coordinator, GTU Innovation Council, kaushik@gtu.edu.in